

BEGIN YOUR PMU CAREER

A step-by-step guideline on how to begin your PMU career and get started on building your business.

01

Start by investing in high-quality PMU education. (Congrats, you've already accomplished this!) Enroll in a high-quality, in-depth PMU training from a trusted institution that offers continued support.

02

Get your starter kit. Order your starter kit today from www.beautificacademy.com so you can practice alongside the course. Online course students get \$100 off Starter Kits. The starter kit has everything you need you practice along: PMU machine, needles, practice skin, pigments, and more.

03

Take the class & practice along. Go through all of our chapters, modules, and videos, take quality notes, ask insightful questions, and practice along. Go through our materials at your own pace, in the comfort of your own home.

04

Download the Manual PDF. The downloadable Ombre Powder Manual PDF is available at the end of the course. Download this and print it so you have these learning materials with you at all times, even after the course expires.

05

Get certified by Beautific Academy! Once you've finished the course, take the final exam & submit your practice skin to info@beautificacademy.com to get certified. Details at the end of the course.

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Get your Bloodborne Pathogens (BBP) certification. Get BBP certified. Make sure the vendor/website of your BBP course is approved and accepted by your local health department. Check your health department's website for a list of approved courses.

07

Get your tools & supplies. Order all of the necessary workspace equipment and procedural tools. A comprehensive list of everything you need is detailed in the course.

08

Get your first hands-on training experience. Book an in-person training with Beautiful Academy to get hands-on experience. I highly recommend booking one of our classes with a live model to get experience with a real client and get your portfolio started. By doing a live model with us we can help you work on any weaknesses you may have and guide you through a successful procedure. You leave the training with more confidence as well as your first set of Ombre Powder brow photos to share and advertise your new service. Online course students get discounts on our live training.

09

Get your first PMU studio! Look for your first PMU studio! (How exciting!) Do research for what's the best option for you. Look for a place that best fits your budget and ideal clientele.

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Get your Body Art License. Now that you're a certified Ombre Powder brow artist, you are BBP certified, you have your supplies and your location, now it's time to get your Body Art license! This is a license given by the local health department that permits you to perform Ombre Powder brows on clients. Look up requirements from your local & state health departments to apply.

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Get your location inspected. Once you've secured a location and applied for a body art license, the final step to get your license sent to you is having your place inspected and approved. Make an appointment with your local health inspector. Your local health department's website should have materials and resources on what you need to do to prepare for the inspection. Every state and county is different.

12

Begin building your business' online presence. Start putting your business on the map by creating a social media presence for your business. Create an Instagram, Yelp, Facebook, website, online scheduler, etc. (More on this in the course)

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Build your clientele & improve your craft. Start practicing your new service by taking models & offering your service for free to friends and family to build a portfolio. In order to get people to trust you with their face you must have work to show for. The best way to start this is to offer your service for free first.